

## Supply Chain Management: Demand Management & Inventory Optimisation

>> This seminar has been designed to provide an insight into current best practice in the areas of Demand Management and Inventory Optimisation – two aspects of Supply Chain Management that can significantly impact the profitability of your business.

Combining a little theory with real-life case studies and stimulating discussion, MÖBIUS consultants will address such issues as Aligning Inventory with Demand, Customer Service Optimisation, Performance Measurement, Portfolio Management, Make-to-Stock vs. Make-to-Order, Influencing & Prioritising Demand, and New Product Forecasting etc.

### >> Why attend?

- Gain insight into current Demand Management & Inventory Optimisation best practice;
- Hear about real-life case studies delivering substantial bottom line business benefits;
- Discover how your Supply Chain can add significant value to your business;
- Learn from the experience of other senior professionals.

### >> Dates & Locations:

- Wednesday 21st April 2010, evening only – Edinburgh / Glasgow
- Wednesday 19th May 2010, evening only – Maidstone
- Wednesday 23rd June 2010, evening only – Leeds



>> [www.mobius.eu](http://www.mobius.eu)

## Supply Chain Management: Risk Management

>> Most companies design and organise their supply chain from a viewpoint of optimal performance in "normal operational conditions", i.e. in an (ideal) world without any disturbance.

This is remarkable in view of recent studies showing that "... 73 % of global industrial companies suffered from a major supply chain disruption in the last 5 years, this is: with a considerable effect on their EBITDA and/or share value".

This apparent contrast motivated the Vlerick Management School and MÖBIUS to team up for a research program addressing Supply Chain Risk Management in industrial companies.

### >> The seminar will cover:

- The different supply chain risks which significantly impact on industrial companies;
- A methodology for quantifying the impact of supply chain risks;
- How to define risk-mitigating strategies to reduce the impact of supply chain risks.

### >> Dates & Locations:

- Wednesday 28th April 2010, evening only – Maidenhead



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## MÖBIUS Supply Chain Seminars

Spring 2010

[www.mobius.eu](http://www.mobius.eu)

## Supply Chain Management: The Global Supply Chain

>> Are you constantly seeking new ways to reduce costs and improve the effectiveness of your supply chain(s)?

We at MÖBIUS are finding that more and more companies are using their supply chain(s) as a means of increasing profits, rather than merely being a cost centre.

The aim of the seminar is to show, and discuss with you, how cost and working capital reductions can be achieved through improved Sales and Operations Planning, Inventory Optimisation & Demand Planning Best Practice whilst maintaining or improving customer service.

### >> Why attend?

- Our seminars provide the ideal platform to discuss experiences and best practice with other senior professionals;
- Focused discussions addressing the current challenges;
- The opportunity to hear about MÖBIUS' state of the art techniques for inventory optimisation, demand management and forecasting improvements.

### >> Dates & Locations:

- **Wednesday 3rd February 2010, morning only** – Cranfield School of Management, Nr Milton Keynes
- **Wednesday 10th March 2010, morning only** – Menzies Pinewood Hotel, Manchester
- **Wednesday 9th June 2009, morning only** – The Holiday Inn, Filton, Bristol

## Supply Chain Management: Sales & Operations Planning Business Game

>> An interactive business game designed by MÖBIUS to demonstrate how the best possible business results can only be achieved through good communications and a clear definition of the business process.

Throughout the course of the game MÖBIUS consultants monitor the discussions of the groups involved, provide feedback on the individual team results and the lessons that can be drawn from them. In many cases the game is run for companies who are intending to implement or improve Sales & Operations Planning.

This game is an excellent tool for raising awareness of how, by planning together in a structured process, the sales and supply sides of a business can deliver the best possible results.

### >> What can you expect?

- An interactive workshop
- Challenging team work in small groups
- Practical S&OP knowledge
- Insight into S&OP best practice and how to implement it.

### >> Dates & Locations:

- **Wednesday 24th February 2010, morning only** – Holiday Inn, Filton, Bristol
- **Wednesday 12th May 2010, morning only** – Cranfield School of Management, Nr Milton Keynes

## Supply Chain Management: NAGARA – Lean Logistics Game

>> NAGARA is a new, highly interactive business game developed by MÖBIUS to demonstrate the benefits of Lean concepts to your business. The game simulates the logistics activities in a distribution centre, from the receipt of customer orders and raw materials, through warehouse operations to dispatch.

Participants familiarise themselves with the environment and operate in a non-Lean situation establishing base-line performance. Successive rounds incorporate a range of Lean improvements, the impact of which is measured by means of relevant KPIs.

During the game and the de-briefing, MÖBIUS consultants will provide theoretical background on the different Lean techniques that can be used to optimise the business processes.

### >> What can you expect?

- An interactive workshop
- Gain awareness of the potential benefits of Lean for your organisation
- Practical insight into key Lean techniques to help improve your business processes.

### >> Dates & Locations:

- **Wednesday 24th March 2010, morning only** – Birmingham
- **Thursday 8th July 2010, morning only** – Cranfield School of Management, Nr Milton Keynes