

Demand Management & Supply Chain Analytics



Wednesday 25th April at Cranfield School of Management, Milton Keynes
£99 + VAT

Finding solid ground in uncertain times

For most businesses customer demand is by far the largest source of uncertainty. It has a dramatic impact on inventory levels and the overall performance of your supply chain.

Predicting demand and keeping inventory under control have never been the simplest tasks in supply chain management.

And it has not become easier:

- The customer base is changing dramatically and customers have new requirements;
- The baseline of historic demand has become less relevant;
- Orders are being modified, postponed and even cancelled more frequently than they used to be;
- Stock targets keep going down but stock levels themselves are increasing.

Do you have the best processes and tools to deal with the current situation?

- Does last minute demand information have to be included in long term planning?
- How can demand and inventory management processes be improved to manage the current situation?
- And more fundamentally: why keep forecasting and/or holding stock?

Improving your demand and supply chain management: where do you start?

This seminar will not only offer you best practices and guidelines but also real life business cases showing how to achieve a carefully selected and integrated approach.

Programme:

> **09.00 – 09.30 Arrival & Registration**

> **09.30 – 11.30 Presentations & Interactive Concept Discussion**

> **11.30 – 12.00 Finish & Lunch**

To book your place for this event please complete the [registration form](#).

Alternatively contact us on: +44 (0) 1935 848527

Email: events@mobius.eu

Address & Directions:

[Cranfield School of Management](#)

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