

Demand Management & Inventory Optimisation



Wednesday 29th September at Menzies Pinewood Hotel, Manchester
£99 + VAT

Finding solid ground in uncertain times

Predicting demand and keeping inventory under control have never been the simplest tasks in supply chain management.

And it has not become easier:

- The customer base is changing dramatically and customers have new requirements
- The baseline of historic demand has become irrelevant
- Orders are being modified, postponed and even cancelled more frequently than they used to be
- Stock targets keep going down but stock levels themselves are increasing

Can your demand and inventory processes cope with the current situation?

- Does last minute demand information have to be included in long term planning?
- How can demand and inventory management processes be improved to manage the current situation?
- And more fundamentally: why keep forecasting and/or holding stock?

Customer demand is today by far the largest source of uncertainty. It has a dramatic impact on inventory levels and the overall performance of your supply chain.

Improving your demand and inventory management: where do you start?

This seminar will not only offer you best practices and guidelines but also real life business cases showing how to come to a carefully selected and integrated approach.

Programme:

> **09.00 – 09.30 Arrival & Registration**

> **09.30 – 11.30 Presentation & Interactive Concept Discussion**

> **11.30 – 12.00 Finish & Refreshments**

To book your place for this event please complete the [registration form](#).

Alternatively contact us on: +44 (0) 1935 848527

Address & Directions:

[Menzies Pinewood Hotel](#)

Menzies Pinewood, 180 Wilmslow Road, Manchester, SK9 3LG. Tel: +44 (0)1625 529211